

INDIE TALK SHOW

Authentic Voices. Real Stories. Deeper Impact.



What Is Indie Talk Show?

From the Heart of Lucknow – A Talk Show that Tells India's Real Stories.

- Long-format interviews with changemakers
- Emotional, insightful, real conversations
- Shot and edited in high-quality visual format
- Published across podcast & video platforms
- Amplified via Indie Times ecosystem

Meet the Host – Charanpreet Singh Bagga



Dynamic entrepreneur and gifted storyteller, known for his empathetic listening and sharp interviewing brings depth, relatability, and charisma to every episode

Our Format

Visual Podcast: Shot in studio or on location

Reels & Guest Intros: Engaging snippets for
Insta/YouTube Shorts

Cross-Publishing: Indie Times articles & news
features

Multiplatform: Available on YouTube, Spotify, X,
Instagram, LinkedIn, etc.



Who We Host



We bring voices that shape the world

Types of guests:

Entrepreneurs & Founders

Scientists & Doctors

Artists & Cultural Icons

Innovators & Activists

Wellness & Vastu Experts

Educators & Change Leaders

Financial Advisors & Experts

Why Indie Talk Show?

Authenticity over viral gimmicks

High production quality with cinematic value

Growing digital footprint

Multi-language plans for pan-India appeal

Curated guest list with social relevance

The Team That Makes It Happen

Host - Mr. Charanpreet Singh Bagga

Content & Research - Indie Times Management

Visual & Motion Design - Post-production Crew

Audio/Video Editors

Marketing & Social Media Team

Milestones So Far

Featured guests from Medicine, Food, Arts,
Activism, Finance

500K+ combined reach (reels + long-form)

Covered by Indie Times and local press

Trusted by professionals & institutions alike

We're building a storytelling platform, not just a channel.

Our Ecosystem

INDIE TALK SHOW x INDIE TIMES COVERAGE
Long-form interviews + powerful publishing = 360°
storytelling
Extended reach through written features, reels,
articles, and newsletters
Ecosystem designed for impact, virality, and
retention

Vision Ahead: Scaling a Storytelling Movement

Lucknow's first talk show is ready to go national – with a model that blends purpose, impact, and growth.

Regional Language Expansion

Unlocking access to Tier 2 & 3 audiences through localized storytelling – building a Bharat-first media voice.

Docu-style Mini-Series

Launching high-engagement, issue-based visual series (health, education, entrepreneurship) with strong sponsor appeal.

Strategic Government & NGO Collaborations

Producing public-interest content aligned with government initiatives and CSR campaigns.

Educational Editions for Schools & Colleges

Curated episodes and workshops designed for youth engagement – partnerships with institutions already in progress.

Thematic Season Sponsorships

Opportunity for brands to align with curated seasons (e.g., "Voices of Change," "Women Who Lead," "Grassroot Innovators") across podcast, reels, and editorial.



Funding Will Be Used For:

- Production scale-up (equipment, studios, regional units)
- Talent onboarding (research, editors, language anchors)
- Marketing and distribution across digital + OTT
- Platform and tech integration for monetization
- Content licensing and branded IP development

We're building India's most meaningful talk show platform — and we're just getting started.

LET'S COLLABORATE



WITH GOVERNMENT & PUBLIC INSTITUTIONS

Indie Talk Show is committed to nation-building through impactful storytelling. We are seeking government partnerships to amplify voices that align with social progress, awareness, and inclusive growth.

We're Seeking Support To:

Promote Government Schemes & Success Stories

Feature real beneficiaries, officers, and changemakers implementing impactful policies.

Create Educational & Youth-Centric Content

Develop informative series for students on entrepreneurship, health, innovation & digital awareness.

Support Public Health & Social Welfare Campaigns

Use storytelling to normalize conversations around mental health, hygiene, safety, and wellness.

Highlight Grassroots Innovations & Regional Heroes

Share unsung stories of local leaders, educators, farmers, and frontline workers.

Distribute Content Through State Media Channels

Collaborate for wider reach via DD, community radio, education portals & government digital assets.

What We Need

- Production Grants & Project-Based Funding
- Content Distribution & Endorsements
- Institutional Access & Strategic Collaboration
- Long-term partnerships for awareness campaigns

Together, we can amplify real stories, educate millions, and bring policy closer to the people it serves.

LET'S CONNECT



Office Address

CB Square Media House LLP
2nd Floor, Rohit House, Shahnajaf Road,
Hazratganj, Lucknow - 226001



Phone

+91 73794 44444
+91 70688 97001



Email

enquiries@indietalkshow.in



Website

www.indietalkshow.in

Let's work together to tell the stories India needs to hear.